

**MEDIA
KIT**



SHAUNA FREEMAN

INFLUENCER AND CONTENT CREATOR

Shauna T



Shauna T is a Dallas-based plus-size fashion and lifestyle influencer affectionately known as the 'favorite cousin on the internet.' She empowers women over 40 to embrace every chapter of their lives with boldness, confidence, and style.

As a fashion, lifestyle, and content creator, Shauna leverages platforms like YouTube, Instagram, and TikTok to share her expertise and passion. From fashion tips and life hacks to style inspiration and storytelling, Shauna connects deeply with her audience through relatable and empowering content that encourages women to live boldly and fully.

Shauna partners with brands that align with her values, delivering high-quality, engaging content that resonates with her loyal community, lovingly referred to as "The Cousin Crew." Her influence extends beyond fashion, offering authentic connections that inspire trust and spark action.

MY SERVICES

INSTAGRAM

- Single Feed Post
- Carousel Feed Post
- Story Post (Bundle)
- Reel
- Link Added to Bio
- Collaboration Post (Add-On)

YOUTUBE

- Full Dedicated Video
- Product Integration
- Link Added to Bio
- YouTube Short

TIKTOK

- Dedicated Post
- Product Integration
- Link Added to Bio
- Story Post

OTHER SERVICES

- Panelis
- Email Blast
- Hosting

TRAVEL REQUIREMENTS

- Transportation: Flights, rental car, Uber, or gas (cost varies)
- Hotel: 4-star accommodation or higher (cost varies)
- Food: Voucher or reimbursement

USAGE RIGHTS

Usage and exclusivity terms are customized based on each project. For more details, please contact Shauna directly

INSTAGRAM ANALYTICS



- Followers: 64,000
- Age: 30-55
- Women: 98.1%
- Reach: 34.4k

TOP CITIES

- Atlanta
- New York
- Houston
- Dallas
- Philadelphia

TOP COUNTRIES

- United States
- Barbados
- Canada

YOUTUBE ANALYTICS



- Subscribers: 29,000
- Age: 25-55
- Women: 90%

TOP CITIES

- Chicago
- New York
- Houston
- Dallas

TOP COUNTRIES

- United States
- United Kingdom
- Canada

TIKTOK ANALYTICS



- Followers: 41,000
- Age: 25-55
- Women: 83%
- Views: 1.6M

TOP CITIES

- Chicago
- New York
- Houston
- Dallas

TOP COUNTRIES

- Top Countries
- United States
- Philippines

Thank you for taking the time to review my media kit. Please contact me directly for rates and packages. Pricing will be determined by the deliverables, exclusivity, usage and platform.



STYLE WITH SHAUNA T



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I AM SHAUNA T



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